



## Kevin Wimmer Graphic Designer

### Profile

Enthusiastic graphic designer with 3+ years of experience, and a growing list of freelance clients. Proven ability to design effectively and efficiently, with a strong aesthetic. Creates designs that range from fun to serious, but are ultimately always connected by their clean execution.

### Let's Keep In Touch

 484-343-7479

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 DesignerKevin.com

### Awards & Recognition

- Received the Sterling and Dorothy Strauser Annual Scholarship
- Presented at the 2017 PASSHE Diversity and Inclusion Conference
- Academic Award- Overall Best Student Portfolio
- Academic Award- Ceramics

### Exhibitions

- 2019 ESU Student Juried Art Show- 1st place in 2D & 1st Place in 3D
- 2017 ESU Student Juried Art Show- 2nd Place
- 2017 Designed a piece of a graphic design currently on display at the Rangoli Metro Art Center in Bengaluru, India
- 2016 Pocono Council of the Arts 23rd Annual Juried High School Exhibition— 1st Place



## Experience

**Graphics Center Supervisor** June 2020 - August 2020  
East Stroudsburg University Graphics Center- Assumed responsibilities for all of the Graphics Center supervisor's duties during her temporary leave

- Responsible for all operations of the graphics department including handling client relations, invoicing design jobs, and designing
- Responsible for designing elements of the ESU Student Activity Association website, as well as updating the site using Wordpress
- Delegated design and print jobs to employees

**Graphic Design Assisnt** September 2017 - May 2020  
East Stroudsburg University Graphics Center

- Responsible for designing posters, logos, graphics, and layouts for departments, organizations, and events at East Stroudsburg University
- Performed file set up, formatting, and printing
- Operated a Ricoh Pro c5100s industrial laser printer

**Freelance Graphic Designer** May 2019 - Present  
Clients include Bender Electric, ESU, Leadhype, Aerial Rise, and more. For a complete list, visit [www.DesignerKevin.com/clients](http://www.DesignerKevin.com/clients)

- Create and adapt a variety of sales and marketing materials for a diverse group of clients, from bakeries to financing companies
- Maintain and sustain client relationships by providing excellent customer service.
- Responsible for the branding and visual identity of 15+ businesses
- Utilize skills such as illustration, layout design, logo design, and web design to meet clients' various marketing goals

**Art Instructor** June 2017- June 2019  
Country Home Learning and Art Center

- Instructed ceramic, painting, craft, and fused glass classes to adults and children ages 4 and up
- Ran birthday parties and other events, as well as art workshops
- Designed the brand identity for the studio, and initiated a stronger online marketing presence
- Ran the studio's clay summer camp



## SKILLS

### Software

- Adobe CC Suite
- Branding, Typography, Layout
- Wordpress, Microsoft Office, and Rhino 3D



### Art Media

- Drawing/Illustrating, Ceramics, Painting, Photography, and Fused Glass Artwork



## Education

**East Stroudsburg University** Graduated May 2020  
BA Integrated Art + Design

- Dean's List 8 out of 8 semesters
- Graduated Magna Cum Laude



## Portfolio

To view my portfolio, visit:

[www.DesignerKevin.com/Portfolio](http://www.DesignerKevin.com/Portfolio)